SUPPLY TRACE

SUPPLY TRACE

ATCC 2025 | MASTERCLASS

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February 6th, 2025

Agenda

1. Supply Chain Risk
2. Why Supply Trace
3. What We Do
4. Open Access Data
5. Live Demo
6. Enhanced Due Diligence
7. Expansion

SUPPLY TRACE

Operational Context

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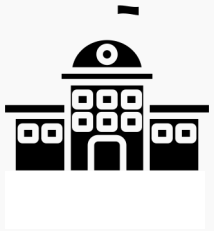
Global Supply Chain Risk Updates



Policy Changes

- Expansion of the U.S. Entity List
- MOFCOM
- Tariff updates
- Economic changes
- Supply chain risk

CBP Performance

- Shipments seized (add numbers here)
- Enforcement increases
- Indications for future attention

Introducing Supply Trace

SUPPLY TRACE

SUPPLY TRACE

Why We Built This

1

The world was missing all of the following:

- An **open access** platform tracking global supply chain risks, including forced labor
- A platform built by experts on supply chains
- A mission-driven, non-neutral trade platform

2

Increasing legislation and transparency in supply chains requires capacity on a preserved historical record

3

To incentivise and enable businesses, and other stakeholders, to mitigate and provide remedy for adverse human rights and climate impacts in global supply chains

SUPPLY TRACE

What is Supply Trace?

An open platform

Supply Trace is an open-access tool that identifies potential risks in global supply chains to enable effective due diligence and accountability.

Pilot phase

In its pilot phase, it focuses on the apparel sector and links between forced labor in the Uyghur Region of China and shipments to the US.

Base layer of trade data

Supply Trace is populated with customs records, such as shipping and bill of lading data, and other publicly available supply chain information.

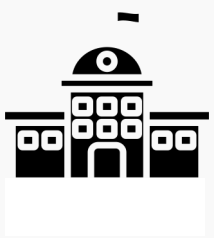
Deep subject matter expertise

Additional intelligence, derived from desk-based research, is layered over the core supply chain data.

Built for scale

In the future, Supply Trace will progressively expand to other industries, affected regions and categories of risk.

Our USP: Subject Matter Expertise, Open Access Data



Grounded in rigorous, academic research

- A base layer of **trade data** is overlaid with desk-based **research intelligence**
- Curated by expert researchers with experience on these unique issues
- In the pilot phase, led by a team of Uyghur nationals, with deep subject matter expertise relating to issues of forced labor in the Uyghur Region of China
- Supply Trace is progressively expanding to additional:
  - industries
  - affected regions
  - categories of risk

Open access data democratizes knowledge

* Empowers companies, civil society, governments, trade experts, human rights defenders, lawyers, auditors, advocates, journalists, researchers and more

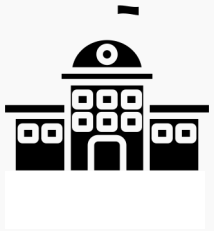
Live Demo

SUPPLY TRACE

From insight to action

SUPPLY TRACE

How to work with Supply Trace Data



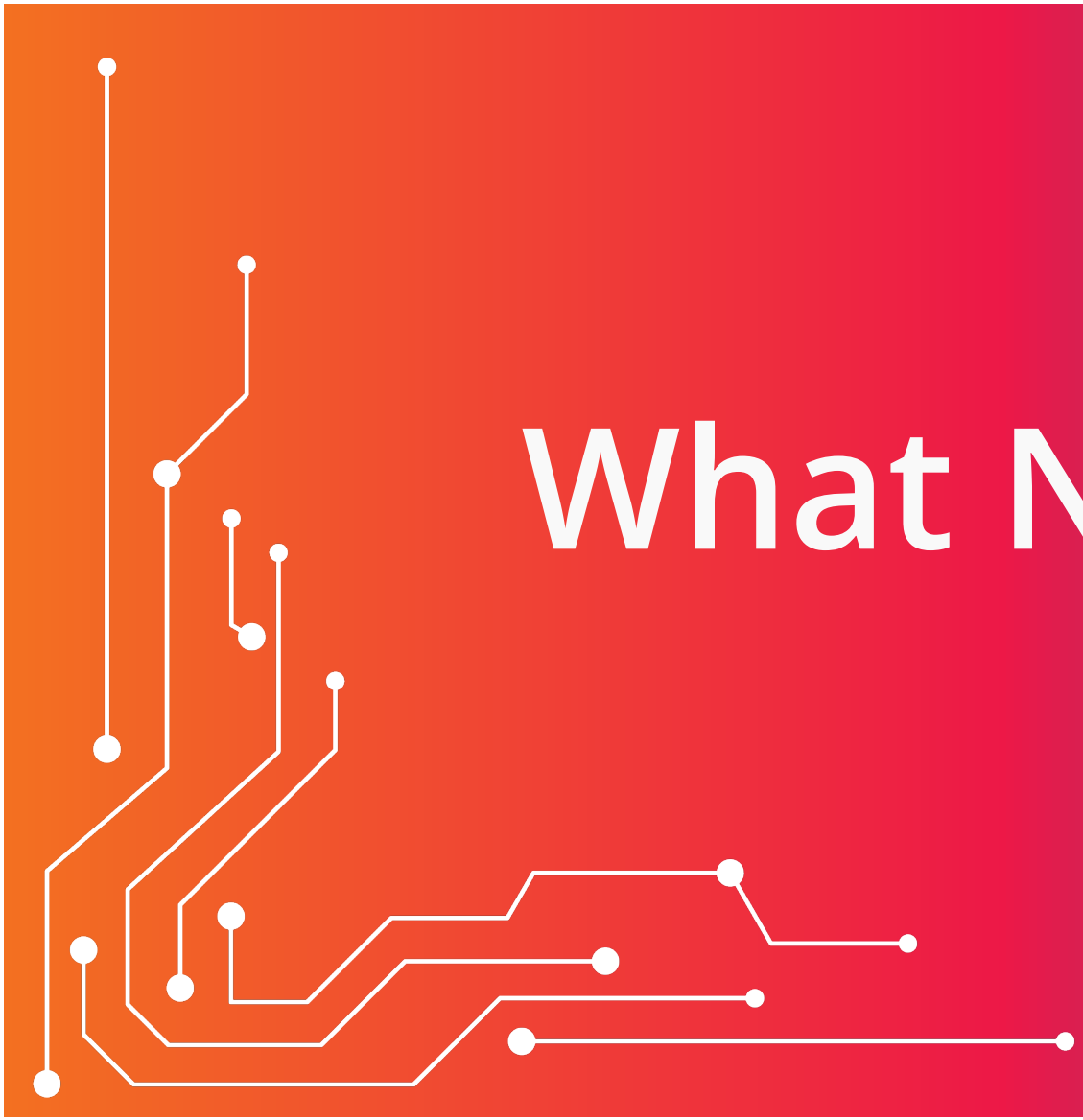
Your jobs to be done

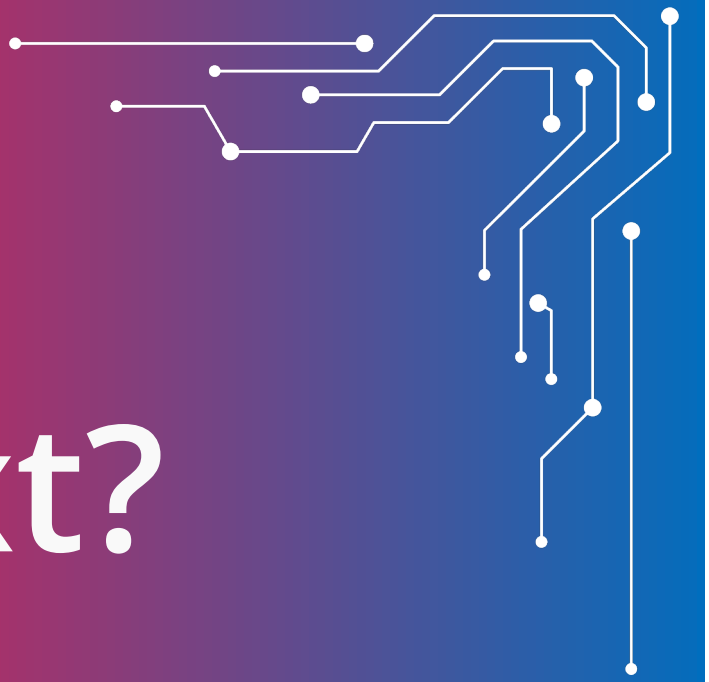
- Getting started with **supply chain mapping** & risk
- Increasing supply chain visibility
- Data & **risk analysis**
- Internal & external reporting
- Raising awareness & creating change
- Sourcing strategy
- Managing **suppliers**
- Documenting mitigation efforts
- Process improvement
- Accessing **resources** & guidance

Describe solutions/analysis that can be accessed

- Open access data on potential risk of Uyghur forced labor, as well as tier 1 and tier 2+ connection to potential risk
- Access to risk evidence that provides basis for risk status determination
- Guidance and resources on how to action insights presented in Supply Trace data

What Next?





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Expansion Plans

Sector Expansion

Currently focused on the apparel sector, Supply Trace will expand to track forced labor affecting other sectors.

Geographic Expansion

Supply Trace will grow to trace forced labor connected to regions beyond China.

Risk Expansion

Over time, additional risk metrics will be incorporated, focused on climate risk and its impact on people working in supply chains.

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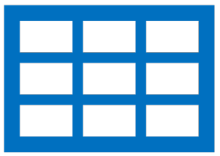
Premium Feature Development

Bulk screening

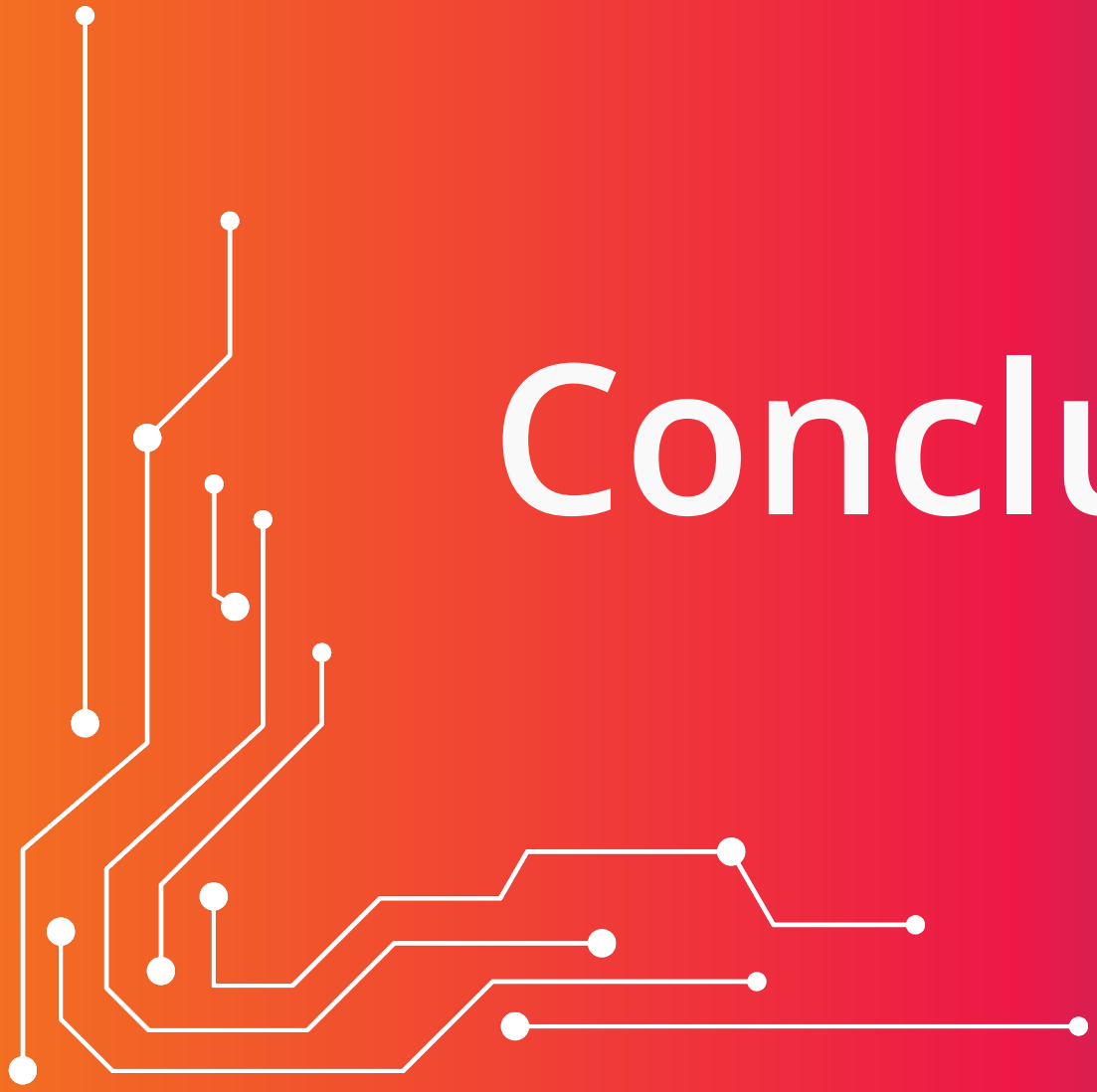


The ability to privately screen an entire supplier list in bulk and receive a report on risk exposure.

Risk Alerts

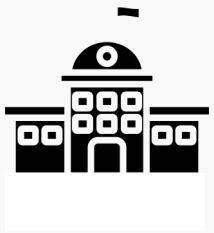
Receive an alert when the risk status of entities in Supply Trace changes, or new at-risk entities come into the database.

Conclusion



SUPPLY TRACE

Supply Trace



Your First Search

- Open-access supply chain risk intelligence
  - Shareable, customizable, secure
- Your map
  - See your supply chain on a real-world, interactive map

Simplified and Enhanced Due Diligence

- Information at-a-glance
- Find your suppliers
- Find and act on potential risk
- Learn what to do next

Stay in Touch

SUPPLY TRACE

Contact the Team

For further information, please contact:

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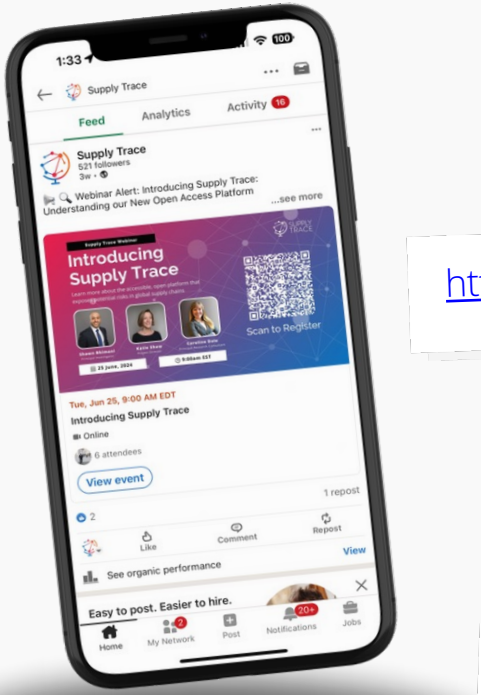
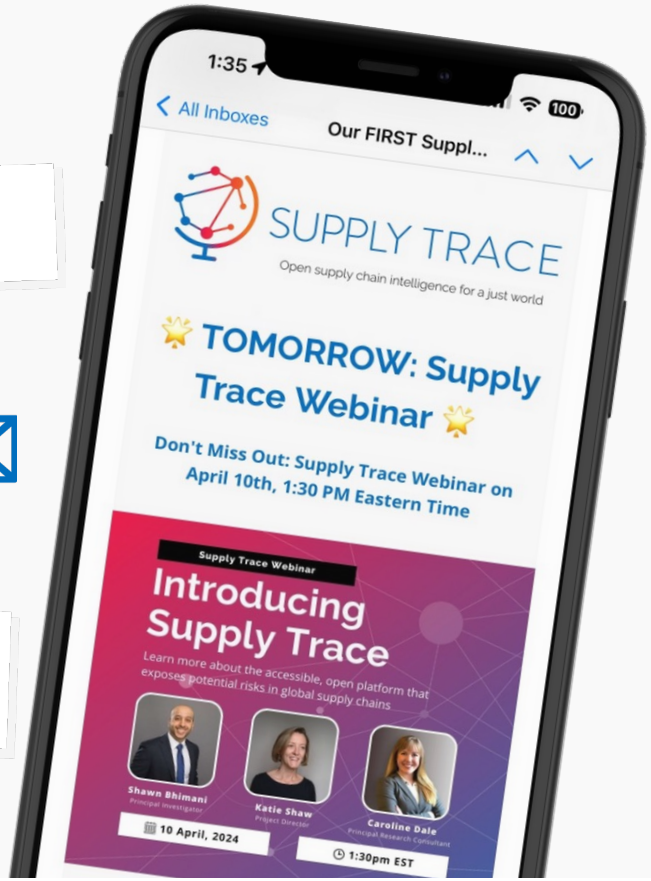
Follow Supply Trace



LinkedIn:

https://www.linkedin.com/company/supplytrace/

Newsletter:

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