

**TRADE
COMPLIANCE
MADE EASY
LEVERAGING
PRIMARY DATA
FOR A RISK-FREE
SUPPLY CHAIN**





OUR VISION

A future where all value chains are traceable, circular and fair.



OUR MISSION

We empower companies with the data to know, prove and improve the impact of their value chains.

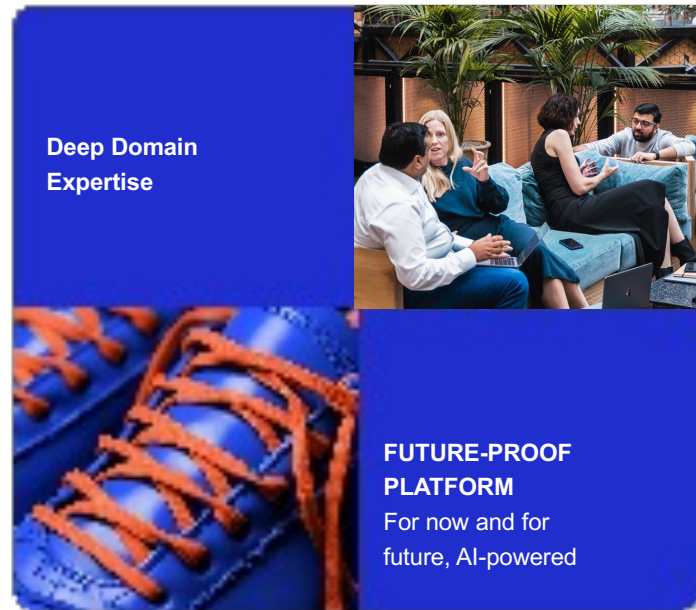


HOW WE HELP

We are a traceability and compliance data management platform for value chains.



TRACING FOR MATERIALS, BUILT FOR SCALABILITY



Deep Domain Expertise

FUTURE-PROOF PLATFORM
For now and for future, AI-powered

2016
Founded

SWEDEN
Headquarter

INDIA
Origin


FRA, US, GER
Local offices

160+
Employees



TRACEABILITY AND COMPLIANCE LEADER
Trusted by 50+ brands and over 65 000 suppliers

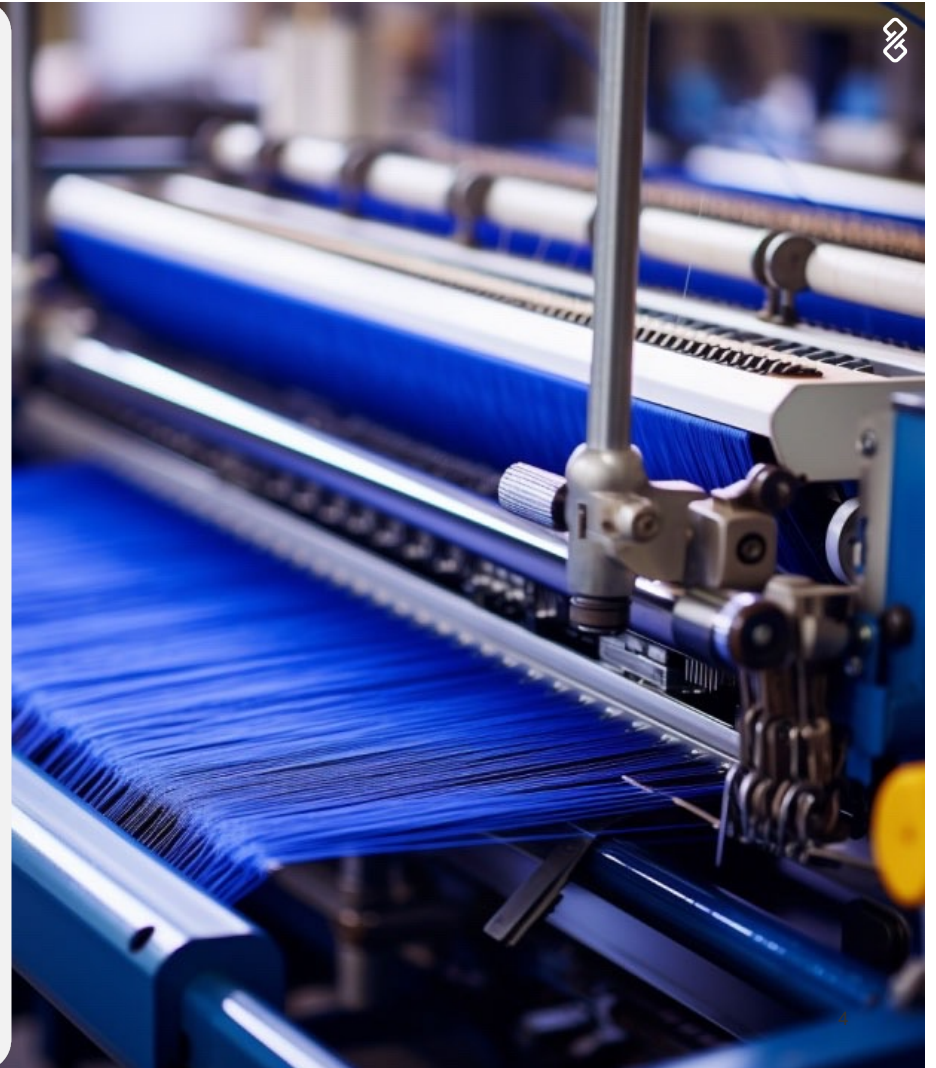
CHANGE EXPERTS
Guide your journey



DEFINING THE DATA
We power some of the world's largest traceability programs

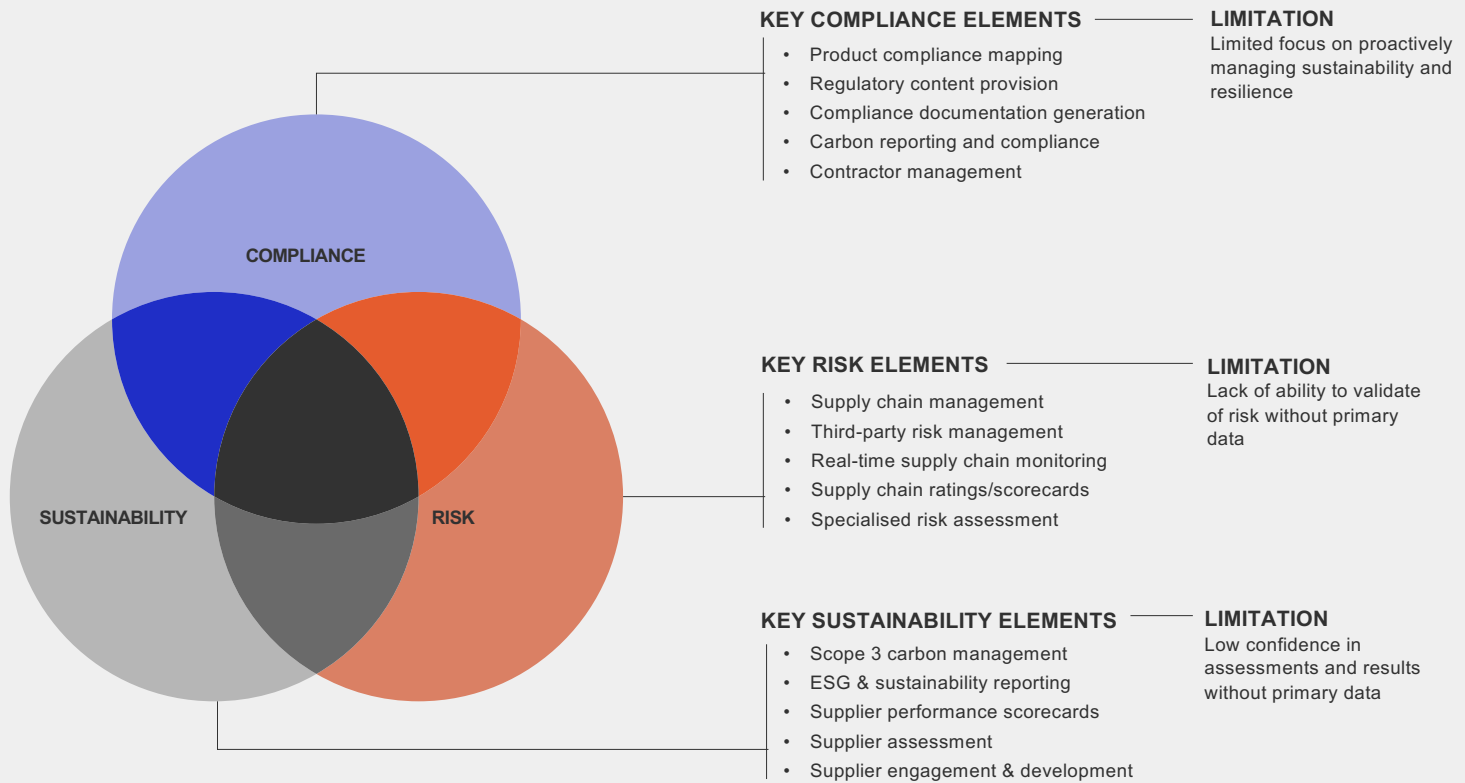
INCREASING SUPPLY CHAIN RISKS AND EVOLVING REGULATORY LANDSCAPE

- ❑ Complex multi-tier supplier networks spanning continents carry increasing risks hidden deep inside the network
- ❑ Increasingly, consumers are demanding ethical sourcing, environmental accountability and transparency across the supply chain
- ❑ World over, Governments are introducing new and stricter regulations (EUDR, EUCSR, UFLPA). Could result in hefty fines for non-compliance, loss of market access and/or damaged brand reputation





BUT EXISTING SOLUTIONS DO NOT COLLECT PRIMARY DATA AT SCALE



Source: Verdantix



WHAT ARE THE CHALLENGES IN TRACEABILITY



Lack of visibility

- No visibility after finished good suppliers
- No communication channels with upstream tier suppliers



Linking proof to product

- Need to match the right evidence with the right shipment
- No standard way of storing & organizing documents & certificates
- Brands need to go back in time to find the right document



Manual effort

- No communication between the different data or IT systems
- Hours of manual data processing & reconciliation
- High risk of errors



A lot can be solved through technology



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TECHNOLOGY CHALLENGE



Manual effort

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- Hours of manual data processing & reconciliation
- High risk of errors



But traceability is also transformation.

Fundamentally changing what is valued and required of suppliers



Lack of visibility

- No visibility after finished good suppliers
- No communication channels with upstream tier suppliers

TRANSFORMATION CHALLENGE



Linking proof to product

- Need to match the right evidence with the right shipment
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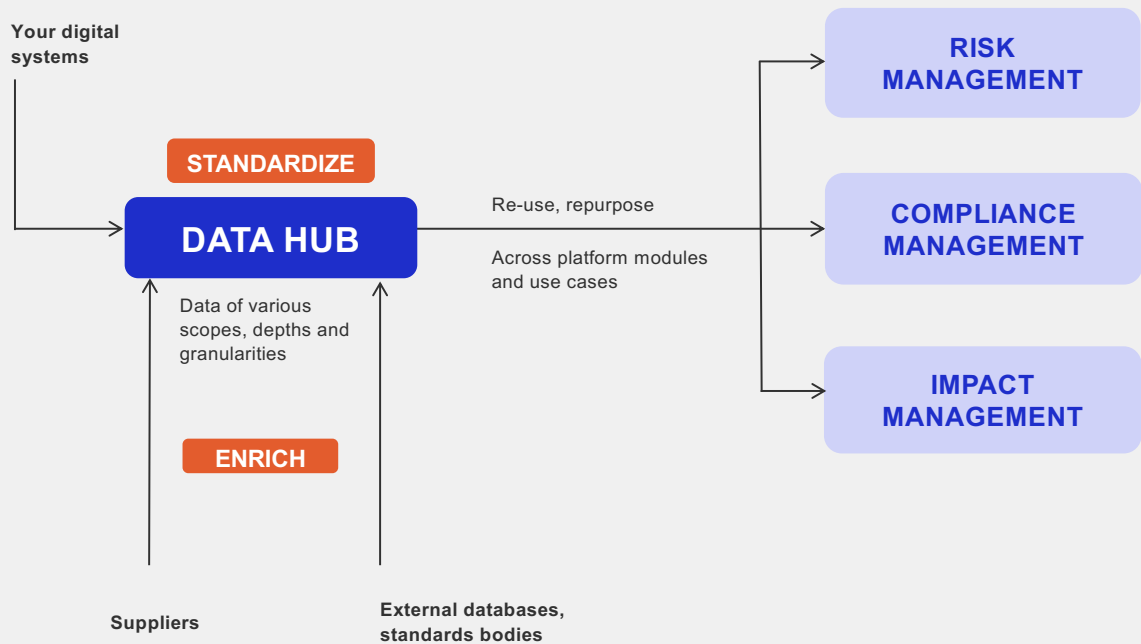
Manual effort

- No communication between the different data or IT systems
- Hours of manual data processing & reconciliation
- High risk of errors



STRENGTHEN THE DATA FOUNDATION

Collect once and re-use data across modules and use cases, enabling agile response to shifting regulatory landscape and centralized data analysis.



STANDARDIZE

Data hub: all data connected across document formats and platform modules using the latest "data lakehouse" architecture.

ENRICH

External databases

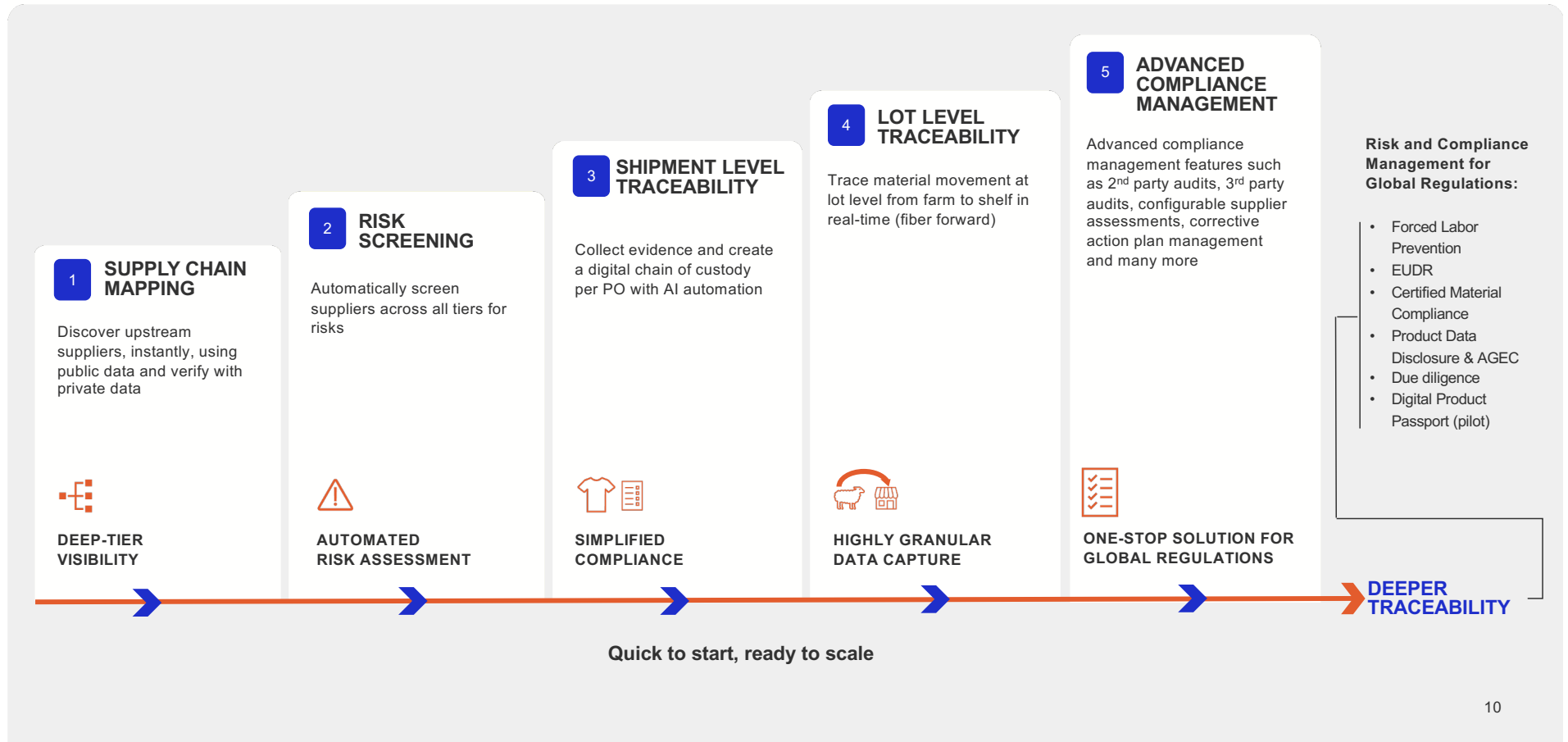
Integration for risk screening, assessment and verification.

Standards bodies

API connection: data extraction and certificate validation.

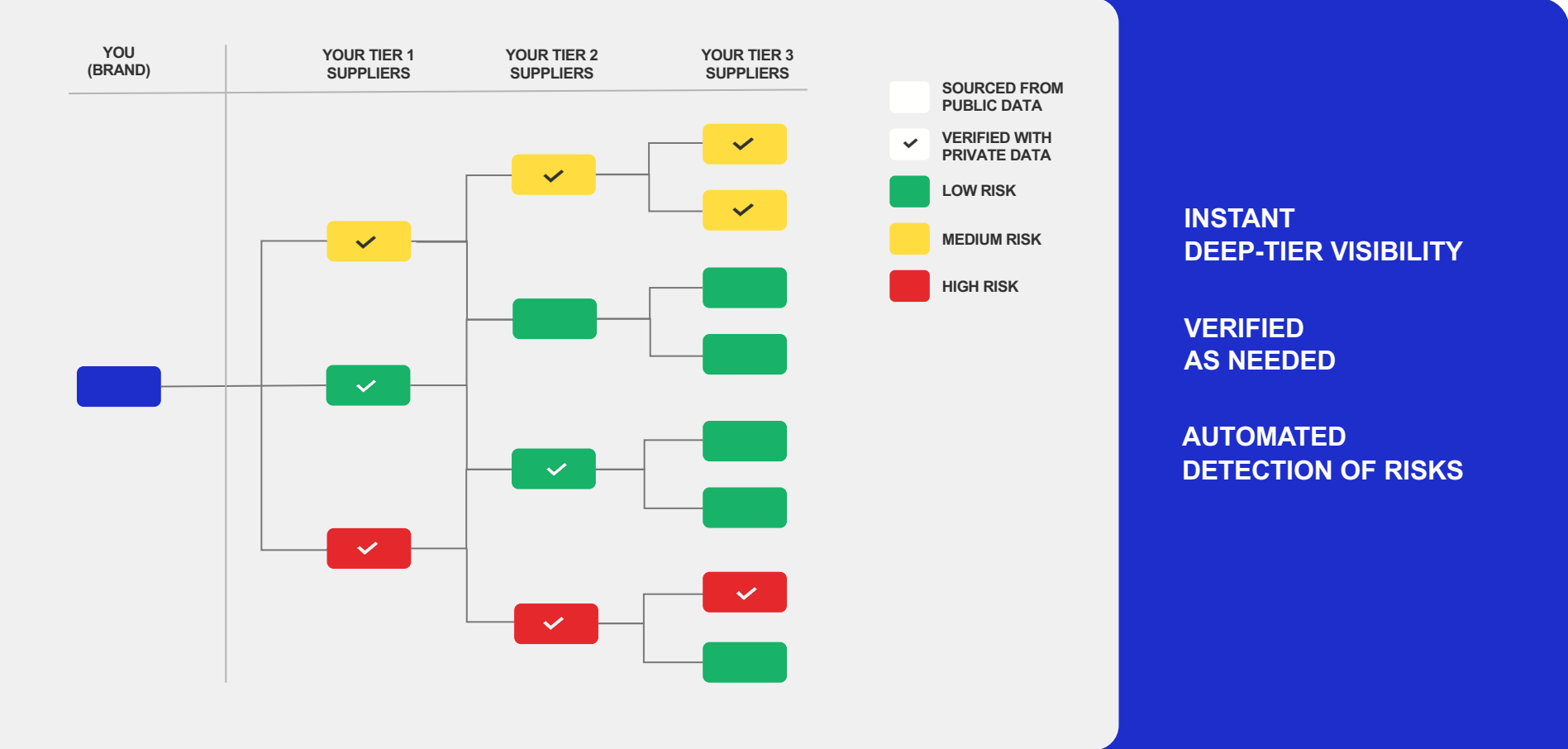


WITH TRUSTRACE YOU CAN START SIMPLE AND SCALE AS YOU NEED: TRACE DEEP EVEN AS YOUR VALUE CHAIN GROWS IN COMPLEXITY





INSTANT DEEP-TIER SUPPLY CHAIN VISIBILITY: START WITH PUBLIC DATA, AUGMENT WITH PRIVATE DATA

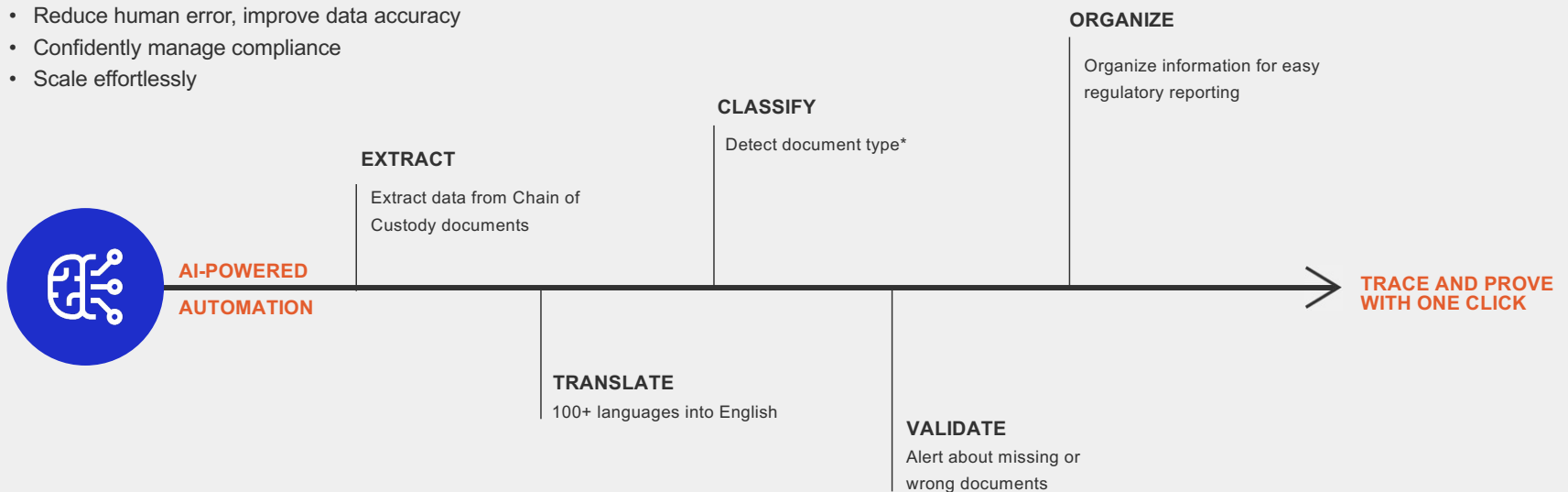




AI-POWERED SOLUTION: AUTOMATE EVIDENCE COLLECTION AT SCALE

VALUE FOR BRANDS

- Eliminate hundreds of hours of manual effort
- Reduce human error, improve data accuracy
- Confidently manage compliance
- Scale effortlessly

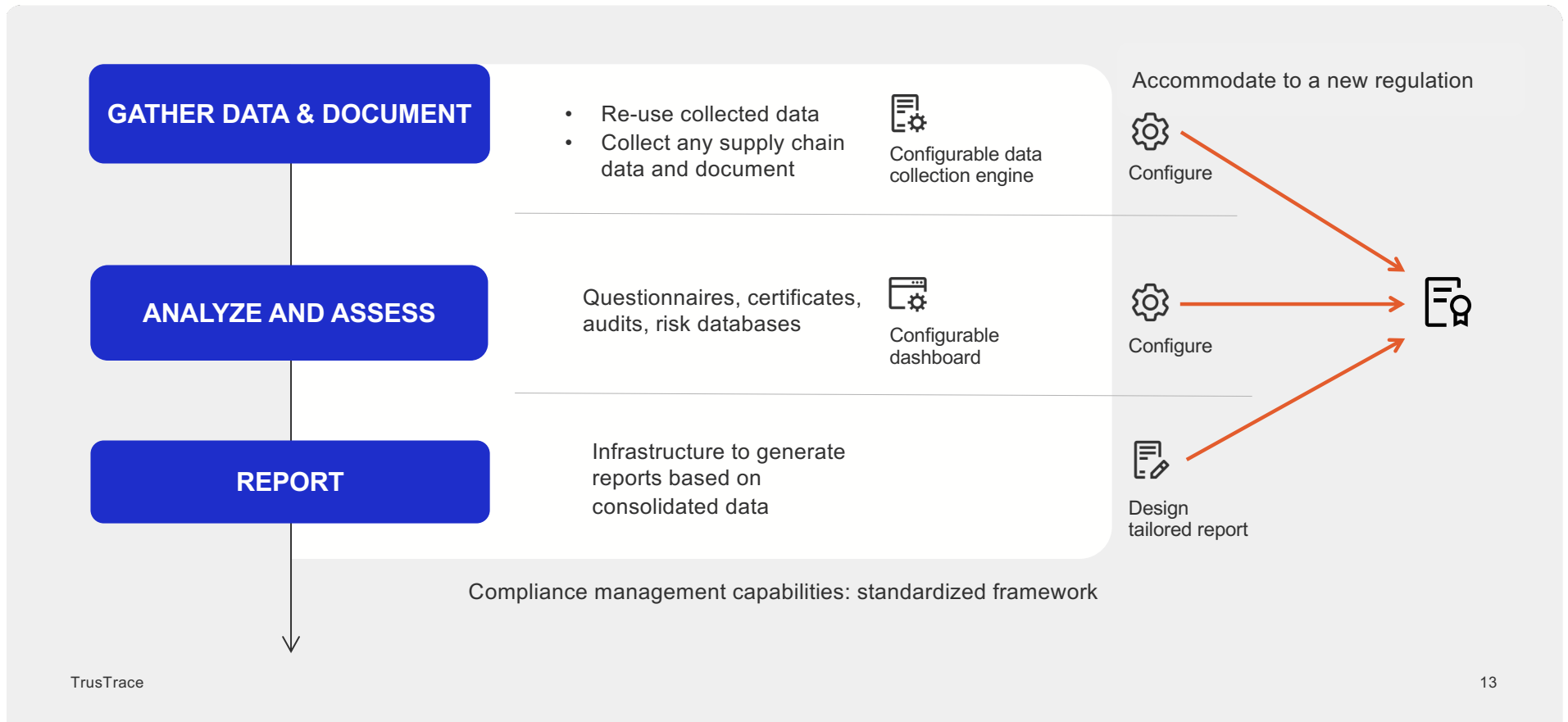


*Supported document types: Invoice, Purchase Order, Payment Record, Packaging List, Bill of Lading, Shipment Details



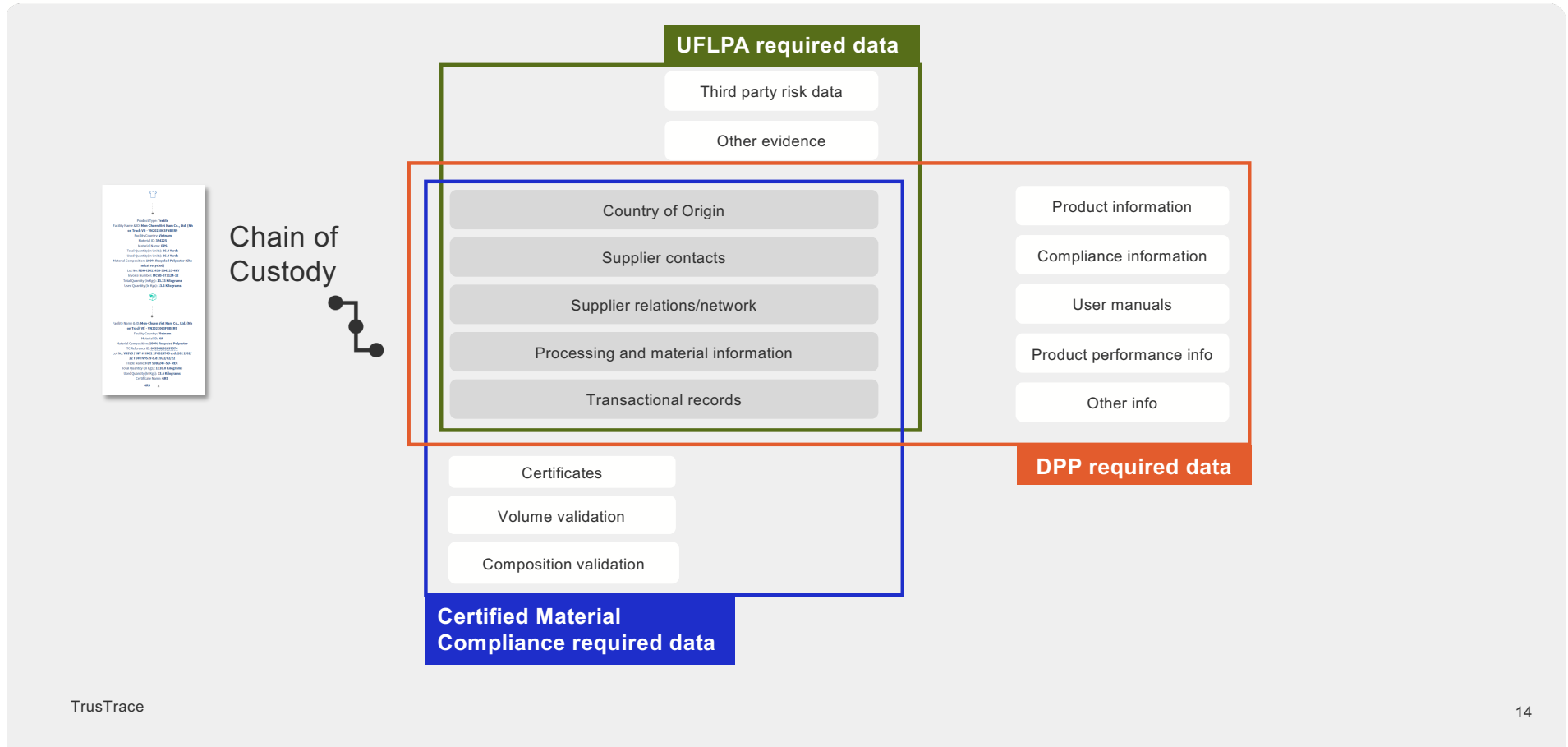
EASY TO SCALE FOR ANY REGULATORY COMPLIANCE

A standardized compliance framework to accommodate additional and new regulations quickly





Example RE-USE AND REPURPOSE COC DATA ACROSS REGULATIONS





TRUSTRACE RISK METHOD

RISKS IN SCOPE

- Only impact materiality
- Social & Environmental
- 11 Risks from OECD Garment & Footwear

DISCOVER RISKS

USE OF EXTERNAL DATABASES

- Country level datasets
- 11 open databases from trusted organizations: UNICEF, ILO, World Bank, WHO...

COUNTRY RISK SCORING

- Setting of Low to Extreme thresholds for each risk
- Country risk profile based on the 11 risks.
- Supplier abstract risk = Country risk



BRAND

View risks discovered in the mapped supply chain and prioritize them for deeper assessment.

ASSESS RISKS

STANDARDS SELECTION

- Most-used Scope Certificates and 3rd Party Audit standards in textile industry.
- Determining the weight of standards on specific risk factors.

PRECISE SECOND PARTY AUDITS

- Categorization of the questions per risk factor
- Weight of the specific audit is decided by the number and significance of questions in each risk factor.

RISK SCORE ADJUSTMENT

- Risk score decreases when relevant certificates and audits available.
- Calculation of final supplier score based on its valid certificates and audits.
- No double counting if overlap between certificates.
- Further adjustments based on risk screening and questionnaires results.



BRAND

Visualize actual risks verified with supplier primary data and prioritize them for mitigation.

MITIGATE RISKS

- Implementation and roll-out of Corrective Action Plans.
- Request of further evidence based on the gaps identified.

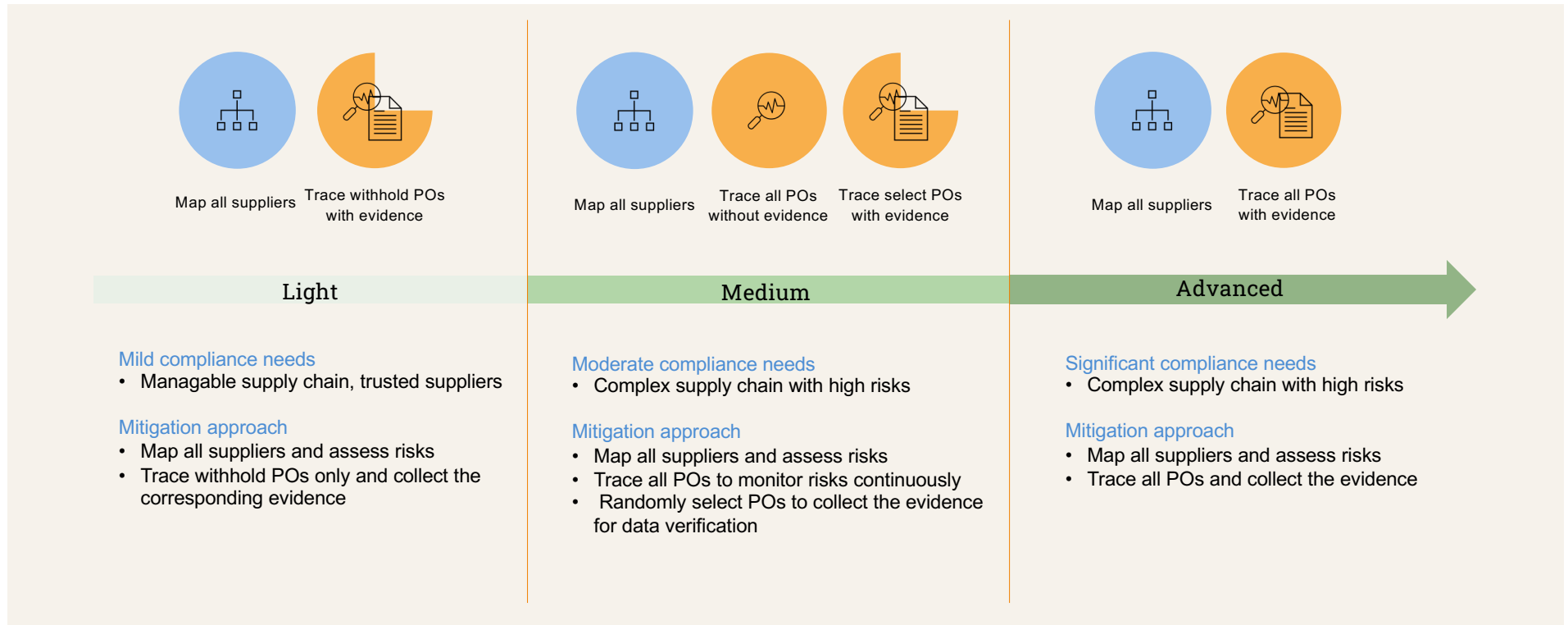


BRAND

Define and implement mitigation plan



Different Compliance needs, Different Approaches





Enabling continuous risk and performance management

Your entire supply chain



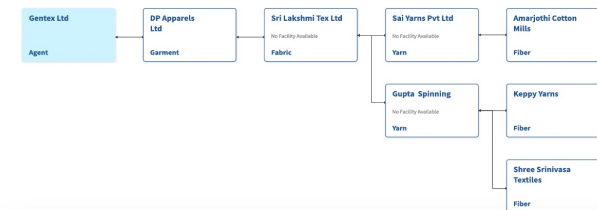
Evidence Report
PO : UGPM89009
01 May 2023

Product Name : **BlueShirt-89** Configuration Name : **PO tracing for UFLPA-Cotton**
 Supplier Name : **VJ Exports Pvt Limited** Configuration Type : **SCM**
 Quantity : **20000 Units** Status : **InProgress**
 Shipment ID : **SH-59** Fulfillment status : **Partially Fulfilled**
 Shipment Date : **01 May 2023** Traceability Tags : **#Cotton Shipment**

Evidences

S.No	File Name	Document Type	Document ID	Buyer / Consignee	Seller	Product Type	Date of Shipment	Extraction Status
1	PO Style.pdf	Purchase Order	15-0639	Gentex	DP Apparels	Garment	01 May 2023	Extracted
2	Invoice Style.pdf	Invoice	15-0640	Gentex B	AP Apparels	Fabric	15 May 2023	Extracted
3	PO Style 2.pdf	Invoice	15-0640	Gentex B	AP Apparels	Yarn	15 May 2023	Extracted
4	Invoice Style.pdf	Invoice	15-0640	Gentex B	AP Apparels	Yarn	15 May 2023	Extracted
5	PO Style 2.pdf	Invoice	15-0640	Gentex B	AP Apparels	Fiber	15 May 2023	Extracted
6	Invoice Style.pdf	Invoice	15-0640	Gentex B	AP Apparels	Fiber	15 May 2023	Extracted

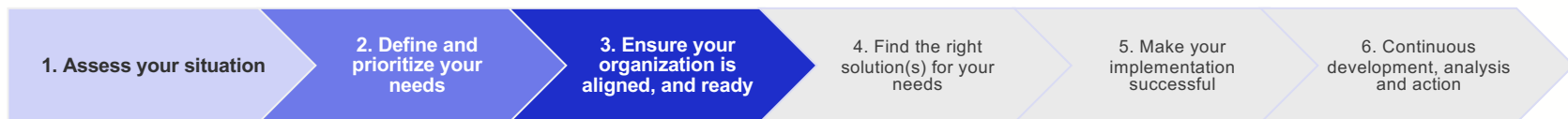
Supply Chain





HOW TO SUCCESSFULLY IMPLEMENT PROACTIVE COMPLIANCE

1. **Assess your situation**
2. **Define and prioritize your needs**
3. **Ensure your organization is aligned, and ready**
4. Find the right solution(s) for your needs
5. Make your implementation successful
6. Continuous development, analysis and action





WHAT SUCCESSFUL BRANDS HAVE DONE



**Organizational
Priority**



**Alignment on scope &
use cases**



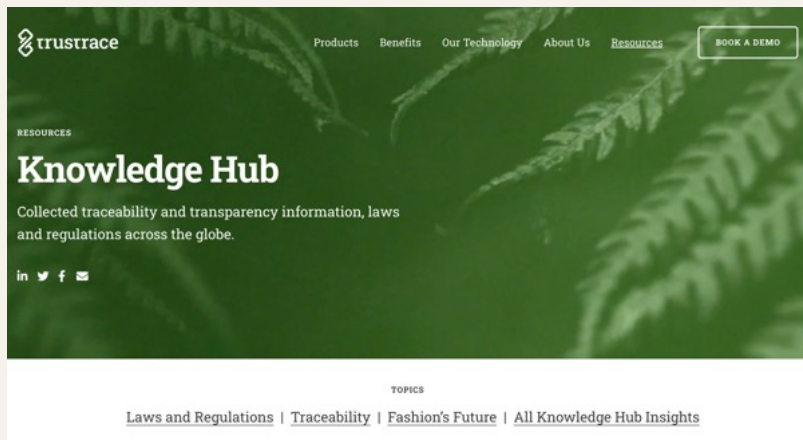
**IT and master data
readiness**



**Strong Alignment -
Direct Suppliers**

Stay up to date with additional resources

The Knowledge Hub and newsletter for the latest updates



A collection of resources to stay on top of laws, regulations and traceability. Detailed analysis of laws and regulations and their implications for the industry, updates and traceability, and 'how to' guides.



Our Industry Playbooks for in-depth learnings



Traceability Playbook Volume I outlines the business case for traceability, including emerging regulations, material innovation, and the circular economy.

Traceability Playbook Volume II takes a much more hands-on and practical approach to successfully launching, deriving value from the traceability program and staying updated with best practices.



THANK YOU

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